



Most of us are now taking steps to minimise the negative environmental impacts of our actions. *Every Action Counts* identifies practical easy actions which voluntary and community groups can do to make a difference. There are over 50 easy actions which can help you to:

- SAVE ENERGY**
- TRAVEL WISELY**
- SHOP ETHICALLY**
- SAVE OUR RESOURCES**
- CARE FOR YOUR AREA**

If you want to take action or you've got a great green idea of your own, why not sign up to *Every Action Counts* and contribute?

Every Action Counts helps you involve your members to address issues that are critical for all our futures - locally, nationally and globally.

Your group can help lead your community to a more sustainable future. Doing so is a simple matter of taking easy actions – and knowing that *Every Action Counts*.



Every Action Counts is supported and delivered by a consortium of national voluntary and community sector organisations. It is funded in England by the Department for Environment, Food and Rural Affairs.

- Action with Communities in Rural (ACRE)
- bassac
- Black Environment Network
- Black Neighbourhood Regeneration Renewal Network
- BTCV
- Capacity Global
- Centre for Sustainable Energy
- Civic Trust
- Community Development Exchange
- Community Development Foundation
- Community Matters
- Community Recycling Network
- Community Sector Coalition
- Development Trusts Association
- Educational Centres Association
- Federation of City Farms & Community Gardens
- Federation for Community Development Learning
- Furniture Re-use Network
- Global Action Plan
- Green Space
- Groundwork UK
- National Association for Voluntary & Community Action (NAVCA)
- National Council for Voluntary Organisations (NCVO)
- Royal Society of Wildlife Trusts
- Novas Scarman Group
- Sustrans
- Tenant Participation Advisory Service (TPAS)
- Trafford Hall (National Communities Resource Centre)
- Urban Forum



www.everyactioncounts.org.uk

You can contact your Every Action Counts partner at:

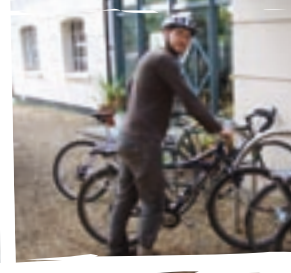
www.everyactioncounts.org.uk

Every Action Counts

Providing you with smart, free and easy to understand information and resources.

Join us and help your community group, club or society become more environmentally sustainable.





Voluntary and community groups, clubs, and societies are central to local life.

You're influential, and you've every reason to want to take positive steps to reduce the impact of your actions on the environment. By taking a few easy actions you can:

- Save money
- Improve your local area
- Develop new activities
- Help tackle climate change and unfair trade
- Make your community fit for the future

There are 500,000 community organisations across the UK and if we all work together we will make a difference, locally and globally. Because *Every Action Counts*.

We can help with information, activities, ideas and resources. You choose which easy action will work for your group.



Transporting our food long distances produced ten million tonnes of carbon dioxide pollution in the UK in 2002 - enough to fill ten million hot air balloons.

During their 100 year lifespan, 15 tree saplings could soak up one tonne of carbon dioxide pollution - enough to fill six double decker buses!

Every Action Counts is here to help you take easy actions which will benefit you, your community, and the environment.

If you want to join with us, this is how you start:

Register



Go to www.everyactioncounts.org.uk or contact us on enquiries@everyactioncounts.org.uk. You'll receive a free Community Pack which will guide you every step of the way.

Take Stock



Play the 'Taking Stock' game or use the online Evaluator to see how sustainable you are - now - thanks to actions you're already taking.

Take Action



Use the 'Decider Game' to develop your own Action Plan. The website and the Community Pack contain all the information you'll need.

Track Your Progress



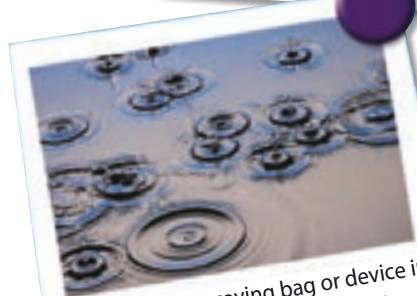
Record your actions on the Evaluator. Improved your score? Claim a free gift: it'll help you advance even further.

It's not too daunting. You'll soon see change happening, and when you do, you'll want to change more.

These are the basics. Where you head to next is up to you, your ambition, and your vision. Share it with us and we'll help you spread the word. We'll support you in every way we can - because we know that *Every Action Counts*.



Every energy-efficient light bulb you fit will save you up to £10 on your annual electricity bill and last up to 12 times longer.



Putting a water-saving bag or device in your toilet cistern can save up to three litres of water every time you flush.

Need help?

We can send a trained community champion to visit your group and help you through the process. To get in touch with your local community champion please contact enquiries@everyactioncounts.org.uk or your own Every Action Counts partner (see overleaf).