



You'll find a wealth of information and advice on the website, plus you can use it to track your progress.

3. You'll get a list of the easiest actions your group can take, and the benefits you'll get from them
2. Click on Easy Actions
1. Visit our website at www.everyactioncounts.org.uk

How to find your quickest, easiest action

Getting started is simple
 Whatever kind of group you are, there will be quick and easy things that you can do. This leaflet folds out into a poster which has some suggestions. Why not put it up in your meeting place, so your members can start thinking about the actions they could take?

- Good for you, good for your community**
 Taking some of these simple actions will benefit your group, club or society by helping you to:
- save money
 - attract new members (and keep the ones you've got)
 - show the community that your group is proud to be taking part and making a difference
 - demonstrate to new or existing funders that your group is addressing wider environmental and community issues
 - improve your local area and help to save the environment at the same time!

Why your group?
 If all the members of your group, club or society take action together, you'll make a much bigger impact than an individual can. It's often easier to make choices which are more environmentally friendly, by working in a group. And if all the members of all the groups in the UK decide to take action, that's when we'll change the world.



This may sound like an impossible challenge, but it's not. Every Action Counts has been developed by Defra and a range of Voluntary Sector Organisations to help your group, club or society make a difference – one small action at a time. These actions are mostly simple everyday things, but they will soon add up.

We all want to live happy, healthy and prosperous lives. And we also want the best for our children and grandchildren in the future too. But for this to happen, we need to make the world greener, cleaner, fairer and safer than it is today. We need to live within our environmental means and move towards what the WWF has called 'one planet living'.

together **wecan** secure the future



Take action to save energy

Help your members become energy aware by holding quizzes, putting posters next to electrical equipment and organising energy spot checks.

Take action to travel wisely

Do a quick survey of how many miles each member of your group, club or society travels by car to attend your meetings. Could you have a 'car share' or 'car free' meeting or event?

Take action to shop ethically

Appoint someone to regularly buy fairly traded tea, coffee and sugar for your meetings. You can even get fairly traded footballs!

Take action to save our resources

Commit your group, club or society to using as many reusable items as possible, like proper mugs instead of plastic cups and refillable ink cartridges instead of disposable ones.

Take action to care for your area

Read your local Parish Plan, Neighbourhood Plan or Sustainable Community Strategy, and have your say on decisions about a greener future for your community.





Save energy

Travel wisely

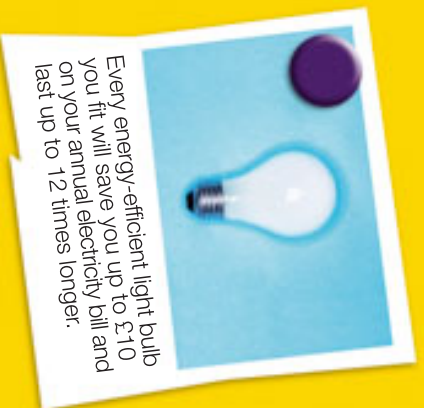
Shop ethically

Save our resources

Care for your area

Actions that count

- Next time you replace the light bulbs in your community building or meeting place, switch to energy-saving light bulbs.
- Appoint energy champions to make sure everyone turns off lights, photocopiers and computers when not in use. Equipment on standby still uses two-thirds of the energy it uses when it's on!



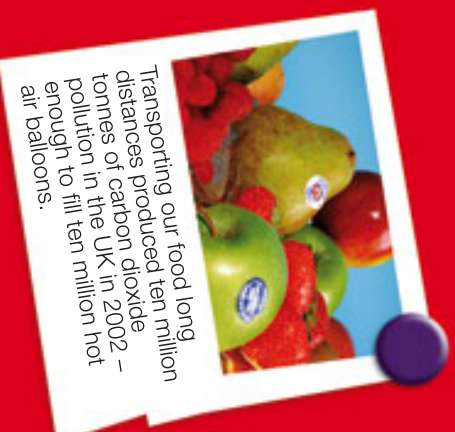
Actions that count

- Hold your meetings or events at a time when your members can use public transport to attend them.
- Encourage your members to swap contact details and share cars to travel to your meetings. On average, a car produces around 300 party balloons' worth of carbon dioxide every mile it drives – and this is causing our climate to change.



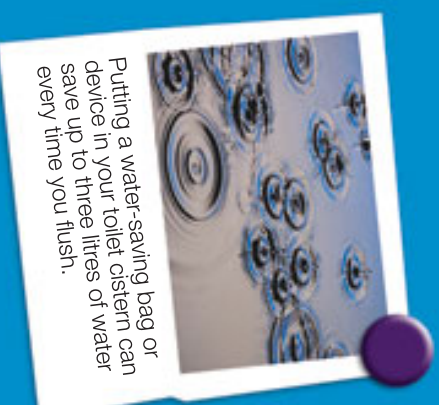
Actions that count

- Buy recycled and environmentally friendly paper, stationery and equipment for your group, club or society when you need to restock.
- Agree to always buy fresh, healthy, locally grown or seasonal food for your meetings and events.



Actions that count

- Print your newsletters, membership cards and letters on recycled paper, and use them to pass on these tips to your members.
- Find out which of your members would like a water-saving bag or device for their toilet cistern, and order them in bulk from your water company.



Actions that count

- Encourage your members to report fly-tipping and abandoned cars or electrical goods – and make sure they have the number to call to report them.
- Use bird feeders, nest boxes and wildflower seeds to make the area around your community meeting place into a pleasant wildlife haven.



Find everything you need to take these actions at www.everyactioncounts.org.uk

Your Every Action Counts contact is:

Contact no: