

Your Group CAN Make a Difference



Could your group, club or society do more to make Every Action Count?

This initiative is designed to help groups like yours to make further environmental choices to safeguard the future and improve your local area at the same time. The simple and effective actions you chose to take could save you money and will help the move towards a more sustainable future. There are five key areas where you can make a difference: -

- Save Energy
- Travel Wisely
- Shop Ethically
- Save our Resources
- Care for your area

These topics are covered in more detail in the supporting material you can get directly from us or from our website.

Register for Free Materials

Register for **free** with Every Action Counts and you will have access to lots of **free** ideas and materials such as:-



Using the Decider Game

- A Community Resource Pack – items in this include a game, action idea cards (ranging from using both sides of notepaper to generating your own power), help hints and tips booklet, fact sheets, funding ideas and a certificate,
- Every Action Counts Website – use the 'evaluator tool' to track your group's progress, giving you an updated score as you make changes. The Library of Toolkits brings together publications and toolkits on a wide range of environmental subjects from A to Z to help your group make progress. See the success stories of other groups, and maybe add your own story or achievements for others to see.
- Green Gauge Newsletter – emailed to you monthly, it's full of useful information and articles.

Groups without computer or printer access will be able to ask for a hard copy of the resource pack.

Advance your Group

As well as helping the environment and your area, joining Every Action Counts may help your group to: -

- Attract new members
- Apply for new funding
- Become more visible in your community.

When joining Every Action Counts, please remember to mention your affiliation with the Educational Centres Association when filling in the registration form. You can register via our website at www.e-c-a.ac.uk or by contacting us for a registration form. Then keep in touch – we will be interested in how your group identifies and tackles issues in ways that really make a difference.

Contact Educational Centres Association: [✉ everyactioncounts@e-c-a.ac.uk](mailto:everyactioncounts@e-c-a.ac.uk) 0870 161 0302

Every Action Counts is managed by a Consortium within the Community & Voluntary Sector sponsored by Defra - Department for Environment, Farming and Rural Affairs